<u>2013-14 CDBG/NOF</u> <u>Proposal Writing Workshop</u>

Welcome



2013-14 CDBG/NOF Proposal Writing Workshop

Brought to you by:

The City Planning Commission (CPC) &

The Planning and Development Department (P&DD)

<u>2013-2014 CDBG/NOF</u> Proposal Writing Workshop

INTRODUCTIONS



WORKSHOP GOALS

- 1) To help you develop a proposal that demonstrates your <u>capacity</u> to implement a program
- 2) To help you succeed in getting your proposal <u>funded</u>
- 3) To point out any changes



PACKET CONTENTS...

<u> NEXT...</u>

THE CDBG PROGRAM AND

THE CONSOLIDATED PLAN

CDBG Program Presentation Overview

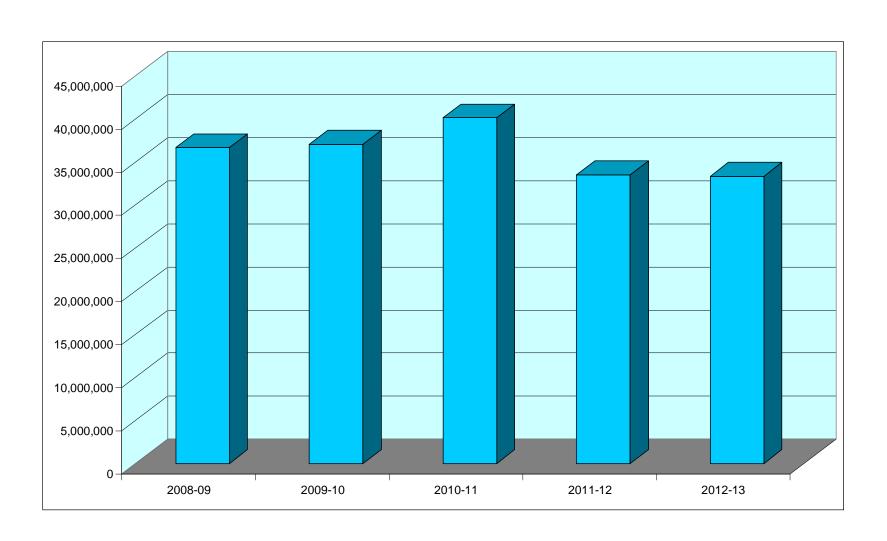
In this presentation, we will cover:

- Fast Facts about the CDBG Program
- Guiding Documents of the CDBG Program
- > Federal Regulations governing the CDBG Program
- > The Mayor's General Goals for the CDBG Program
- > The Proposal Submission Requirements

CDBG Program – Fast Facts

- Authorized under Title I of the Housing and Community Development Act of 1974
- Funded through annual appropriations by the U.S. Congress
- Allocations are made to States, Urban Counties and Entitled Local Governments based upon a formula devised by the U.S. Department of Housing and Urban Development (HUD)
- ➤ 2013 2014 CDBG allocation to the City of Detroit is undetermined

City of Detroit CDBG Allocations, 2008 – 2012



CDBG Program – Guiding Documents

- Two (2) Documents Guide the CDBG Program for Recipients:
 - Consolidated Plan
 - Action Plan

HUD must review and approve these plans before Recipients may expend funds

CDBG Program – Guiding Documents

- Consolidated Plan
 - Three- to Five-Year Plan that analyzes existing conditions and identifies and prioritizes the following needs: affordable housing needs, community development needs, needs of vulnerable persons and families
 - Guides the resources of the CDBG Program, HOME Investment Partnership Program, Emergency Solutions Grant, and the Housing Opportunities for Persons With AIDS (HOPWA) Program

CDBG Program – Guiding Documents

- Consolidated Plan, Continued...
 - City of Detroit submitted the 2012 2015
 Consolidated Plan to HUD on August 8, 2012.
- > Action Plan
 - Annual Plan that implements the strategies identified in the Consolidated Plan. The City of Detroit submitted the 2012 – 2013 Action Plan with the Consolidated Plan.

- The CDBG Program is governed by the Code of Federal Regulations, Title 24, Part 570
- All activities funded through the CDBG Program must pass a two-pronged test...
 - Meet the definition of an eligible activity
 - Demonstrate compliance with a National Objective

➤ Meet the definition of an eligible activity – Federal regulations define a number of eligible activities. The City of Detroit will focus the CDBG Program on the following eligible activities:

- Administration

- Demolition

- Home Repair

- Planning Activities

All of these activities are administered by the City of Detroit.

➤ Eligibility – Federal regulations identify a number of eligible activities. The City of Detroit will focus the CDBG Program on the following eligible activities:

Commercial Façade
 Rehabilitation

Public Facility
 Rehabilitation

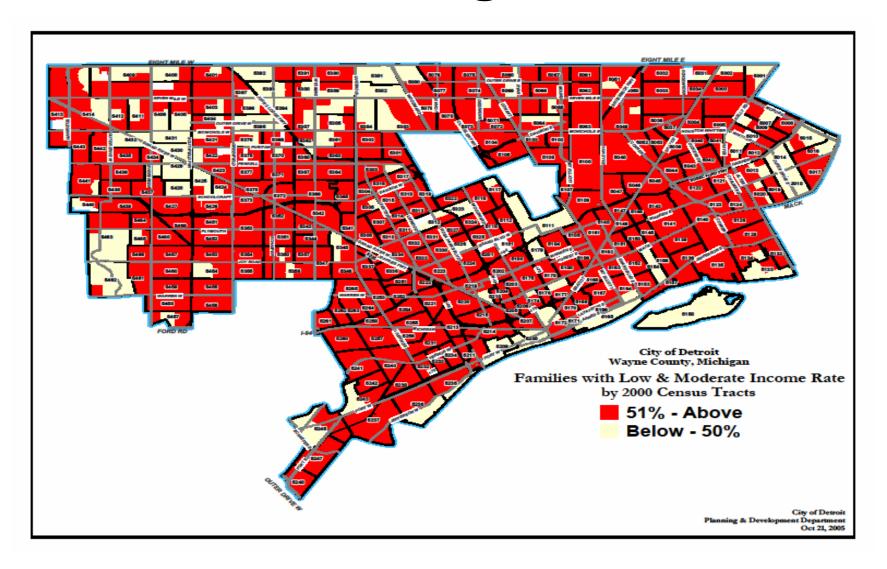
Public Services (General)* Public Services for Homeless Persons and Families*

^{*}All Public Services can account for no more than 15% of the total CDBG allocation

- Compliance with a National Objective Federal regulations identify three national objectives:
 - Benefit low- to moderate-income persons
 - Prevent or eliminate slums and blight
 - Urgent community development needs

70% of all CDBG funds must meet this National Objective

- Benefit low- to moderate-income persons
 - Area Benefit Activities 51% or more of the persons residing in the area (usually Census Tracts) benefiting from a particular activity live in a low- to moderateincome household
 - Limited Clientele Activities 51% of more of the persons benefiting from the activity live in a low- to moderate-income household



CDBG Program – Mayor's General Goals

- Comply with HUD guidance to provide decent housing, expanded economic opportunities and suitable living environments
- Expend CDBG funds in a timely manner
- ➤ Align with the Detroit Works Project
- Demolish blighted structures

CDBG Program – Mayor's General Goals

- Assist homeowners with home repairs and neighborhood stabilization
- Help vulnerable citizens, including (but not limited to) homeless persons and families, persons with HIV / AIDS, survivors of abuse or neglect

CDBG Program – Proposal Submission

- ➤ Remember to include one (1) original and three (3) copies of the completed Proposal Form. Place the original and each copy of the completed Proposal Form in a separate envelope. Clearly mark "Original" on the envelope containing the original Proposal Form.
- Proposals are due by 5:00 P.M. on Friday, January 11, 2013. Postmarked proposals must also be in P&DD offices by 5:00 P.M. on January 11, 2013.

CDBG Program – Proposal Submission

Applicants must submit a complete proposal in person or by mail to the Planning and Development Department at 65 Cadillac Square, Suite 2300 (23rd Floor), 48226.

<u>NEXT...</u>

OVERVIEW OF MAJOR CHANGES FOR 2013-14

1) No Economic Development Application

2) Add Commercial Façade Rehab to PFR Application

- 3) Threshold
- Typed
- Must be "Current" 501c3
- Cash Flow Statement
- Cash on Hand at Least 7%
- No 25% match

4) <u>Consolidation, Rearrangement,</u> <u>& Addition</u>

PS & HPS FORMAT

- Sum
- Org
- PS
- Attachments

- Sum
- Org
- **MP**
- PS
- Out
- Bud
- Attachments

PFR FORMAT

- Sum
- Org
- PFR
- MRP
- Attachments

- Sum
- Org
- PFR / BUD / MRP
- CFR / BUD
- Attachments

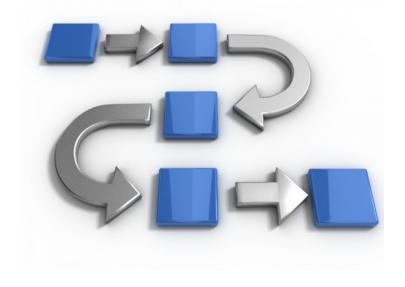
- 5) Are Your Board Members Bonded?
- 6) 7 ?'s About Management Plan
- 7) 6 ?'s About Outputs & Outcomes

- 8) 16 ?'s About Budget
- Cash on Hand
- Describe Financial Management
- Justify Expenses

9) <u>PS Minimum Request</u> \$100,000

NEXT...

CDBG/NOF PROGRAMS & PROCESS



THIS REVIEW WILL COVER . . .

- ✓ The Proposal Review Process
- ✓ The Participants
- ✓ The Schedule
- Joint Threshold Criteria
- ✓ Warnings

THE PARTICIPANTS

LEGISLATIVE

- 1) City Council
- 2) CPC
- 3) CRC

<u>ADMINISTRATIVE</u>

- 1) The Mayor
- 2) Planning & Development Dept.

THE PARTICIPANTS

Most importantly,
YOU
the
Community
Organizations



CITY COUNCIL REVIEW

For each proposal, City Council will consider recommendations from these sources:

- 1) Mayor
- 2) CPC Staff & CRC

THE OVERALL 2013-14 SCHEDULE

- Deadline for proposals is January 11, 2013
- January thru March- review
- Final decision in April/May....
- July 1, 2013 The 2013-14 CDBG/NOF program year begins

<u>TIMELINE</u>

December

- Workshops, December 1st & 5th
- -CPC staff provides technical assistance to organizations from December 3rd until January 8th.

<u>TIMELINE</u>

January

- Proposals are due Friday, January 11, 2013
- Threshold Review with CPC and P&DD staff
- P&DD, CPC and Citizen Review
 Committee review process begins

January-April

- Review process finalized
- CPC & CRC submits recommendations to Commissioners
- P&DD concurrently submits recommendations to the Mayor's Office
- CPC submits ALL recommendations to City Council
- City Council conducts a Public hearing and Appeals Hearings
- Council Deliberations begins
- City Council and Mayor finalize allocations

Program Applications

There are <u>Three</u> different proposals for 2013-14:

- -Public Service
- -Homeless Public Service
- -Public Facility Rehabilitation

Program Applications

- You must declare what funding category you are applying for.
 - Ex. The Public Service application has several activities and you must select one.
 - If your organization has several public service activities you need to submit a separate program activity section for each activity.

PROPOSAL FORMS

 If you are unsure of what proposal you need, please ask staff

 Required to submit 4 copies including the original marked as such.
 All copies must be complete!!!

If any of the 4 copies is incomplete, your proposal will be disqualified

E-VERSION OF PROPOSALS

Microsoft Word versions of the proposals as well as the Powerpoint Presentation will be available on the City Planning Commission page of the City website

www.detroitmi.gov

- City Council
- Council Divisions
- City Planning Commission
- Community Development Block Grant

INFO PACKAGE

It is <u>crucial</u> for you to review the information package:

- Telephone Directory for Staff to access
 Technical Assistance
 - Resources for Technical Assistance
 - 2012-13 Allocations
 - Other Useful Information

THRESHOLD CRITERIA

What are the Threshold Criteria?

 The rules governing who is <u>eligible</u> for CDBG/NOF funding and who isn't

 All proposals will be reviewed using the Threshold Criteria for eligibility.

RANKING CRITERIA

 Individual proposals will be accessed according to points that they receive from proposal evaluation.

<u>WARNINGS!</u>

 Being awarded an amount <u>Does Not</u> equal a Contract!!!

 Do not proceed without a <u>Notice to</u> <u>Proceed</u>

Do not commit any funds until a contract is in place!

<u>NEXT...</u>

OVERVIEW OF . . .

- COVER PAGE
- SUMMARY SECTION
- ORGANIZATIONAL PROFILE &
- MANAGEMENT PLAN

I. COVER PAGE

- 1st Page of Application
- PS & HPS No Page #
- PFR & CFR Page 2

<u>NAMES</u>

- -Sponsor
- -Project
- -Contact Person (most familiar)
- -Executive Director (PS & HPS)

<u>ADDRESS</u>

- –Preferred Mailing
- AdministrativeOffices
- -Primary Program
 Site(s)



TOTAL \$\$ REQUESTED

-Minimum \$100,000

–May Have More Than One Request

II. SUMMARY SECTION

SUMMARY SECTION

-Sum-3 New "Have you ever applied before?"

-Sum-6 for PS Activities

Clarifies that "Recreation" includes Arts & Sports

SUMMARY SECTION

Sum-7 PS & HPS or
Sum-6 PFR & CFR

"Briefly describe the project"

EXAMPLE:

"The Clark Park Coalition seeks funding for quality recreational, educational, and social skills programs for 600 low-income and moderate-income youth ages 6 to 17 during the summer and after-school hours in southwest Detroit. Services will be based at the Clark Park Rec Center at 1130 Clark St . . . "

III. ORGANIZATIONAL INFO

Reduced from 28 to 16 questions

ORGANIZATIONAL INFO

Org-1 Date organized (page 5)
 "Sponsors must have been an existing organization for at least <u>one year</u>

prior to submission . . . "

Org-4 Do you have a 501(c)(3)?

ORGANIZATIONAL INFO

–Org-5 Mission Statement

-Org -6 Unique Experiences



BOARD MEMBERS

- –Answer All of the Questions (some are new)
- -Org-12 "Are your board members bonded?"
- –What is a Good Board? (Do's & Don'ts)

ORG STAFFING ?'S

-Org 14-16 (PS & HPS) Org 14-17 (PFR & CFR)

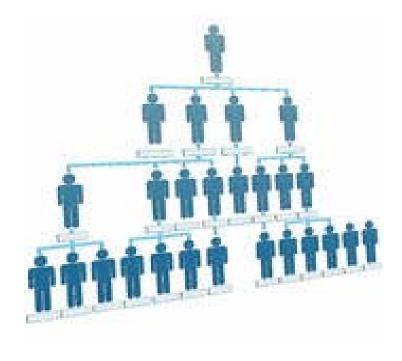
-Staffing Table

<u>IV. MANAGEMENT PLAN</u> <u>PS & HPS ONLY</u>

- New this Year pages 8 & 9
- 7 Questions
- MP-1 & MP-2 Brief Overview
- MP-3
 Problem Definition & Need

MP-4 ORGANIZATION CHART

MP-5 Staff Responsibilities



MANAGEMENT PLAN

MP-6Funding Action Plan Table (Activity & Source of \$)

MP-7Timing Plan Table(Activity & Length of Program)

Bud-2, Bud-3

- •Total budget?
- •Total cash on hand?

(requirement for PS, HPS; may contribute to PFR, CFR)

Bud-4, Bud-5
Have you been audited?

Bud-6 - Bud-10
other funding sources
(may contribute to PFR, CFR)

BUDGET

Bud-14. Public Service Budget

Complete the following budget form for the requested public service activity:	Amount from other funding source(s)	Amount from 2013-2014 CDBG/NOF
PERSONNEL		
Salaries (should match total from salaries-Page 7, Org-16)		
Employer Taxes (FICA, FUTA, etc.)		
Fringe (health insurance, life insurance, etc.)		
Independent contractor/consultant personal services contracts (List title for each & hourly rate or weekly pay or other fee scale)		
OPERATING EXPENSES (pro rata share)	5 TO WITH WATER	
11		11-
r		
SPECIFIC PROGRAM EXPENSES –Excluding personnel (Itemize)		
TOTAL AMOUNT REQUESTED FROM CDBG/NOF		

Bud-14

<u>ATTACHMENTS</u>

<u>ATTACHMENTS</u>

Label all attachments

If it does not apply, label "n/a"

<u>ATTACHMENT #1</u>

THREE LETTERS OF SUPPORT

- Include author's name, address, and signature
- Dated in 2012
- One must be from a program recipient

THREE LETTERS OF SUPPORT



ATTACHMENT 1- SUPPORT LETTERS

January 26, 2012

The Mayor & City Council of the City of Detroit, Detroit, MI

The University of Detroit Mercy School of Dentistry and the American Student Dental Association Chapter at the University of Detroit Mercy are pleased to be in collaboration with DePaul Dental Clinic on 3000 Gratiot Ave., Detroit.

Students from UDM School of Dentistry with their faculty serve at the clinic to gain valuable hands-on experience while being exposed to socio-economic commun in a real-world clinical setting. DePaul Dental Clinic has a successful track record in providing oral care to uninsured residents of the Detroit area. We are aware of their upcoming projects and have observed their commitment to provide quality programs in prevention, and treatment.

The University of Detroit Mercy School of Dentistry and the American Student Dental Association Chapter at the University of Detroit Mercy support DePaul Dental Clinic and strongly recommend them for funding consideration.

wow.udmercy.edu

Diverti Byrappagari BDS, MSD Director of Community Programs University of Detroit Mercy School of Dentistry



ATTACHMENT 1: SUPPORT I FTTPP

WARREN/CONNER DEVELOPMENT COALITION 11148 HARPER AVE., DETROIT, MICHIGAN 48213 • (313) 571-2800 • FAX (313) 571-7510

2010-2011 Executive Committee

Charles Hill, Vice Chair and Treasurer DTE-Energy

Rev. Patrick Gahagen, Chair Chandler Park Neighborhood Association Maggie DeSantis, President/GEO

Angela Wilson, Vice Chair Resident-At-Large/Communities In Schools Charles Walker, Member-At-Large Save-A-Lot Grocery Store

1/27/12

City of Detroit Planning and Development Department

Cadillac Tower 65 Cadillac Square

2nd Floor

Pa: The Dominican Literacy Center Public Service CDBG / NOF grant 2012-2013

The number of adults seeking technology, mathematics and literacy education continues to increase daily. Combine that with the extremely high unemployment rate in the City of Detroit and you will find the need to continue to support the excellent work that Dominican Literacy Center (D.C.) provides for all those in the community who have the desire to better themselves with the skills prospective employers book for.

The service DLC provides to the community is a direct reflection to the growth they are experiencing Long hours and hard work give an advantage to the residents of Detroit and they are experiencing hers for Warren Conner Development Coalition.

The staff at Warren Conner and the entire community supports and benefit from the work the Sisters, employees and volunteers provide to the lower east side. DLC is truly a committed partner.

Property Manager / Facilities Coordinator Warren Conner Development Coalition

11148 Harper Avenue

Detroit, MI 48213 X-1108

ATTACHMENT 1: SUPPORT LETTERS

1-26-12 To whom it may concern, I believe this Idental Clinic is an extremely important to the community at large, teople are having a hard time finding employment, especially as too with medical and dental. Ouso Solental is entrently important to one health in General. I personally Could not find any hulp with my teeth and need Stringent Braul to help me or I would not beauble to have and during work stone. I am newly altered with an manne of only 400.00 a monthing and have no mides of netting during another way. I also have have have been been such another way. Chewing my food properly is amportant to my health in general. I also want to thank all the duntist is people whom voteenter here. Please keep this program, without it many of us could not recieve dental atall.



<u>ATTACHMENT #2</u>

NONPROFIT CORPORATION INFORMATION UPDATE

(MICHIGAN ANNUAL NONPROFIT REPORT)

BCS/CD-2000 (06/12)

DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
NONDEST CORPORATION INFORMATION UPDATE



2012

Due Octob				
Identification I		. INC.		
8860	097	, 1146.		
Resident agen	t name and mailing address of the reg	istered office		
			DEOENTE	.
DETROIT MI 48206		FILED	RECEIVE	, l
		AUG 08 2012	AUG - 3 2012	
		by Department Bureau of Commercial Services	\$20 Dept. of Li	E G
he address o	f the registered office			
	WOODROW WILSON OIT MI 48206			
previo	by that the board consists of 3 or mously filed with the Department, and the checked the box, pro	ore directors, and further certify the directors of that no changes have occurred in occeed to item 6.	at all directors' names and add required information since the	resses are last filed report.
	ress of registered office in Michigan (2. Resident	Agent
	MOODROW WILSON	DETROIT MAIL V	8206 REV. 1	
. The address	s of the registered office in Michigan (a P.O. Box may not be designated as	the address of the registered offic	e)
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BCS/CD-2000 (06/12)

DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS NONPROFIT CORPORATION INFORMATION UPDATE



2012

dentification Number Corporation name		
886097	, INC.	
esident agent name and mailing address of the regis	tered office	
REV WOODROW WILSON DETROIT MI 48206	FILED	RECEIVED
	AUG 08 2012	AUG - 3 2012
	by Department Bureau of Commercial Services	\$20 Dept. of LEG
ne address of the registered office		
WOODROW WILSON DETROIT MI 48206		
	that no changes have occurred in re	all directors' names and addresses are equired information since the last filed report.
If you checked the box, pro Mailing address of registered office in Michigan (m		2. Resident Agent

<u>ATTACHMENT #3</u>

ARTICLES OF INCORPORATION

(CERTIFICATE OF INCORPORATION)

		BUREAU OF COMM	ERCIAL SERVICES	
JUN 1	5,2011			Fran Enfo:1 16953774-1 06/14/11
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Detroit		■ MI	48208	EFFECTIVE DANGEAU OF COMMERCIAL SELVICES
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If left b	ank, docume	ent will be returned to the registe	ered office.	70982D
		For use by Dom	S OF INCORPORAT	rporations
		(Please read information	ation and instructions on	tne last page)
Pursuant to	the provisio	•		
	the provisio	•		tne last page) corporation executes the following Articles:
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ARTICLES OF INCORPORATION For use by Domestic Nonprofit Corporations

(Please read information and instructions on the last page)

Pursuant to the provisions of Act 162, Public Acts of 1982, the undersigned corporation executes the following Articles:

ARTICLE I

The name of the corporation is:		

501(c)(3) NONPROFIT DESIGNATION

Letter from the Internal Revenue Service

Internal Revenue Service

Department of the Treasury

P. O. Box 2508 Cincinnati, OH 45201

Date: December 5, 2002

Person to Contact: Shelia Schrom 31-02836 Customer Service Representative Toll Free Telephone Number: 8:00 a.m. to 8:30 p.m. EST 877-829-5500 Fax Number:

W. Grand Blvd. Detroit, MI 48208

513-263-3756 Federal Identification Number:

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in May 1988 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1)(a)(1)(1)(A)(VI)

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

-2-

Alternatives for Girls 38-2766412

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

The law requires you to make your organization's annual return available for public inspection without charge for three years after the due date of the return. You are also required to make available for public inspection a copy of your organization's exemption application, any supporting documents and the exemption letter to any individual who requests such documents in person or in writing. You can charge only a reasonable fee for reproduction and actual postage costs for the copied materials. The law does not require you to provide copies of public inspection documents that are widely available, such as by posting them on the Internet (World Wide Web). You may be liable for a penalty of \$20 a day for each day you do not make these documents available for public inspection (up to a maximum of \$10,000 in the case of an annual return).

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

This letter affirms your organization's exempt status.

Sincerely.

John E. Ricketts, Director, TE/GE Customer Account Services

FINANCIAL STATEMENT

Most recent fiscal year

FINANCIAL STATEMENT

Most recent fiscal year

www.sba.gov

(PS, HPS)

SCOPE OF SERVICE (only if under existing contract)

<u>ATTACHMENT #7</u>

(PS, HPS)

SCHEDULE E (only if under existing contract)

(PS, HPS)

INSPECTION REPORTS

<u>ATTACHMENT #8</u>

(PS, HPS)

INSPECTION REPORTS

- Health Department
- Fire Department
- Buildings, Safety Engineering and Environmental Department

(PS, HPS)

PROOF OF OPERATIONS

letter from outside evaluator, newspaper article, performance report to funder, etc.

<u>ATTACHMENT #6</u>

(PFR, CFR)

INSPECTION REPORTS

- Health Department
- Fire Department
- Buildings, Safety Engineering and Environmental Department

<u>ATTACHMENT #7</u>

(PFR, CFR)

PROOF OF OPERATIONS

letter from outside evaluator, newspaper article, performance report to funder, etc.

<u>ATTACHMENT #8</u>

(PFR, CFR)

MASTER REHABILITATION PLAN

must include a building assessment from a registered architect or engineer

<u>ATTACHMENT #9</u>

(PFR, CFR)

PROPERTY TAX STATEMENT

for the facility being rehabilitated

Please remember to sign and notarize the certification page! (19 or 23)

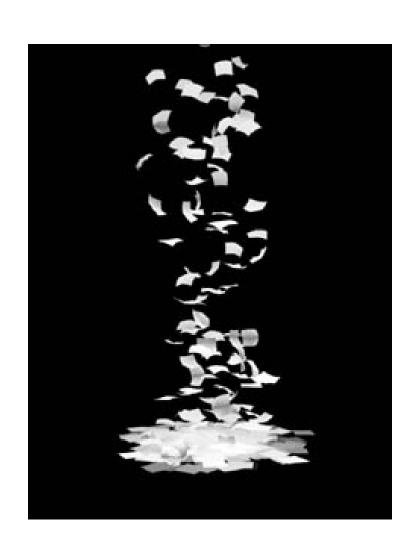
TIPS FOR PROPOSAL SUBMISSION

DO

TURN THE PROPOSAL IN ON TIME



DON'T



DON'T FORGET ANY PAGES

DO

ANSWER ALL THE QUESTIONS



DON'T

DON'T CONFUSE ATTACHMENT #2 REGARDING THE MI ANNUAL NONPROFIT REPORT

DO



HAVE THE PROPOSAL NOTARIZED

DON'T

DON'T MESS UP THE #'S; MAKE SURE YOUR BUDGET ADDS UP & INCLUDE A FINANCIAL STATEMENT

DO

LOOK FOR OTHER SOURCES OF FUNDS



DON'T



DON'T GET FRUSTRATED OR **ANGRY**





WHAT IS PUBLIC SERVICE?

In this case it is <u>Services</u> provided to the community by a Non-profit Organization

- Recreation ·Nights of shelter ·Food bags
- Youth tutoring •Prescriptions •Legal services
 - Hot meals
 Dental services
 Health clinic

Funding Priorities for PS

- Public Safety
- Foreclosure Prevention
- Education
- Homeless/Emergency
- Health
- Recreation
- Seniors
 - Transportation
 - Health Services

Funding Priorities for HPS

Emergency Shelter/Transitional Housing

Emergency Supportive Services

Homeless Prevention Activities

REQUESTED RANGES:



PS = Request <u>must</u>be a minimum\$100,000

Homeless PS=
 Request must be a minimum \$100,000

Project Description

 Provide an estimate of the total number of individuals or the number of households needing the project services in the selected project area?

- Number of individuals
- Number of households

PS/ HPS-2 NOF Funding Request

- What are your reasons for requesting CDBG/NOF funding for this activity
- ➤ Continue existing CDBG/NOF funded Public Service project
- Prevent reduction of existing service levels (due to increased costs)
- > Expand (add to) existing service levels to meet unmet demand or increased needs
- Create a new activity to meet a gap in existing services
- Replace a loss of other funding to existing program
- Match or leverage another funding source
- Replace volunteer efforts
- ➤ Other, please explain



<u>Detailed Project Description</u>

PS/HPS-3

 Provide a detailed description of the proposed project, including hot it will be implemented and plans for continued operations.

(2- Page Maximum Response) 11

Detailed Project Description

- (a) What specific services are to be provided?
- (b) When and how will these services be provided?
- (c) Who will be assisted and what number of persons will be assisted?
- (d) Describe how the activity will be implemented, operated, and administered.
- (e) What major equipment, special events, field trips or like components are necessary to operate the project?
- (f) What and how many workers, by job title, will plan, supervise and monitor project performance?
- (g) If volunteers are used, how many and what will they do?
- (h) If contract workers are used, state how many will be used and describe their duties.

Project/Activity Objectives

PS/HSP 4

What will YOUR program accomplish?

- Where will your project/activity or target population be when the grant or contract period is complete? i.e.
 - Completed improvement or phase
 - Improve child-rearing skills
 - Improve how families make decisions, etc.

Page 11

SELF-SUFFICIENCY

PS/HPS-5

 What are the steps your organization is taking to move your service population to self-sufficiency?



INTAKE

ps/HPS-6 What is your intake process, i.e., how do you register, enroll, or initiate services for your clients?

- -Register at first visit
- -In home visit
- Only by referral
- -Etc.

Who are you serving?

PS/HPS-7

- What% of participants are low to moderate income?
- How do you document income?

page-12

Who are you serving?



- What% of your clients are Detroit residents?
- How do you document that participants meet the residency requirement?

page-12

Who are you serving?



 Is this activity intended exclusively to serve persons with AIDS or HIV?

- This is a YES or NO question.

page-12

PSHPS-10, 11 & 12 <u>FEES</u>

- Does Your organization charge fees for your services?
- How much?
- Waive fees for those unable to pay?

<u>PUBLICITY - GETTING</u> <u>THE WORD OUT</u>

- Newsletter/flyer
- Sign
- Request referrals
- Word of mouth
- Other



HOURS OF OPERATION PS#P\$-14,156 16

- Year Round Operation
- How many hours
- What hours
- What days
- Will hours change with new CDBG/NOF funds?

Page 12

Similar Services

PS/HPS-17

 Are there any other organizations that provide a similar service in your service area?

Page 13

Community Support

PS/HPS-18

- What community support do you have for this program, i.e. how do you relate to the community around the location of your project?
- How do you involve other community organizations and/or residents?

Community Involvement PS/HPS-19

 In what ways is your organization collaborating or partnering with other organizations?

Page 13

<u>BUILDING INFO</u>

Provide one for each site you operate from

 Need to know whether your facility is ADA

What are you doing about it?



NEW SECTION 6 QUESTIONS



 If the proposed activity is already in existence, what were its outputs for the most recently completed fiscal year?

 What are the outputs for the proposed activity in the current fiscal year?



 Define each unit of service that is an element of the program to be funded by CDBG/NOF, how this unit is measured, and how many you provided in the most recently completed fiscal year.



OUT-A

 Describe or provide documentation that confirms successful past activity performance that pertains to the proposed activity or success in completing similar activities.





 What standards, measures, benchmarks are used to assure or verify that your program is a quality/successful program?



Multiple Part Question

- Benefits to your clients
- What outcomes do you expect to produce
- What actual impacts/outcomes have you realized
 - How do you know these outcomes occurred



PUBLIC FACILITY REHAB & COMMERCIAL FAÇADE REHAR

PFR: PURPOSE

 Rehab buildings that provide space or will provide space for CDBG eligible, currently operating public service programs

 Facility must be open to the public on a regular basis (35hr/wk min.)

<u>FUNDING PRIORITIES</u>

- Building Code violations
- Federal ADA Compliance
- Hazardous conditions/safety concerns
- Energy efficiency upgrades

PROPERTY CONTROL

- Must own property/pending purchase OR
- Long term lease
 - Must have lease of at least 5 yrs (10 yrs preferred)
- Must agree to 5 year lien
- *MUST SUBMIT COPY OF LEASE/DEED WITH PROPOSAL

<u>REQUIRED PS</u> <u>ACTIVITY INFO:</u>

- Outputs of PS program?
- Hours of operation (35hr/week minimum)?
- PS funding sources
 - Is PS activity self-sustaining?

FUNDING ASSESSMENT

- Past PFR, CDBG funding
- Other funding sources
- Master Rehabilitation Plan will determine cost, priority work
- Minimum request \$100K

MATCHING FUNDS

- Must provide a 35% match
 - Ex. \$100k allocation = \$35K required match
- Document matching funds
 - Attempt raising other funds

RELIGIOUS ACTIVITIES

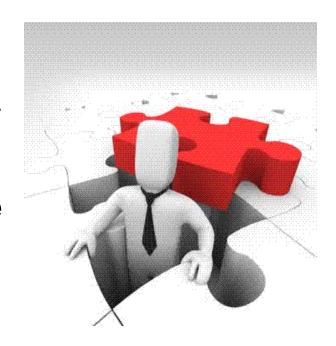
- FACILITY/SPACE USED FOR PUBLIC SERVICES MUST NOT BE USED:
 - FOR INHERENTLY RELIGIOUS ACTIVITIES
 - AS PRINCIPLE PLACE OF WORSHIP
 - **❖CANNOT DISCRIMINATE AGAINST**PERSONS SEEKING PUBLIC SERVICE ON
 THE BASIS OF RELIGION

BUILDING INFORMATION

- Information required for building to be rehabilitated
 - Taxes up to date?
 - Licensing?
 - Compliant with fire codes, zoning regulations?
 - Religious activities held at the site?
 - Recent inspections?

<u>MASTER REHABILITATION</u> <u>PLAN: BUILDING</u> ASSESSMENT

- Architect or engineer must be registered in the state of Michigan
- Must indicate building code & ADA compliances
- Must indicate hazardous/flammable materials on site and any implications of rehab



<u>MASTER</u> REHABILITATION PLAN

- Groups must cover cost of MRP
- 2 copies of MRP required this year
- If you submitted and MRP last year, you must submit an updated copy of it this year
- Updated MRPs must include any hazardous/flammable materials disclosure and any safety or environmental concerns that may arise due to rehab
- MRP DUE WITH PROPOSAL ON JANUARY 11TH..NO EXTENSION..NO EXCEPTIONS

BUILDING ASSESSMENT CRITERIA

- COMPLETED MRP MUST ADDRESS THE FOLLOWING CRITERIA:
- ✓ Building history
- ✓ Building Assessment
- ✓ Building Warranties/Insurances
- ✓ Code Violations
- ✓ Building/Zoning Classification
- ✓ Building Photographs
- √ Cost estimate
- √ Summary of Rehabilitation Work

<u>MASTER REHABILITATION</u> <u>PLAN</u>

- MRP must be completed by architectural or engineering consultant registered in the state of Michigan
- For assistance in selecting an architect or engineer you may contact the following person at PDD:
 - John Saad (313) 224-3519

- Description of project, location, name of principal non-profit organization
- Building photographs- exterior AND interior
- Cost breakdown:
 - Consultant fees (12% limit)
 - Administration fees (3% limit)
 - Construction costs

- Construction costs may include any code violations and improvement on the façade of the building that is visible to pedestrians:
 - BRICK/STONE WORK RESTORATION
 - WINDOW/EXTERIOR DOOR REPLACEMENT
 - EXTERIOR PAINT
 - ATTACHED SIGNAGE, CANOPY
 - LIGHTING/EXTERIOR ELECTRICAL

- 50% MATCHING FUNDS REQUIRED
 - Landscaping
 - Fencing & decorative walls
 - Site improvement
 - Trash enclosures
 - Stand alone signs



- Ready for implementation?
- Budget
 - document cash on hand
 - Other funding sought/awarded?

Contact Paul Aleobua of PDD for more information: 313.224.2170

QUESTIONS???